



AAP News Room



AAP MEDIA MAILING FOR AUGUST 2, 2010 *PEDIATRICS*

Selected articles in *Pediatrics* are being published online each Monday of the month before the print issue. Thirteen articles from the September print issue will be published online August 2. The embargo on these articles will lift Monday, August 2 at 12:01 a.m. ET.

To request the full text of individual studies, contact Debbie Linchesky at dlinchesky@aap.org (847-434-7084), or Susan Martin at ssmartin@aap.org (847-434-7131). Do not reply to this email.

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For parent-friendly health information, visit www.HealthyChildren.org.

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August 2 News Highlights

HOUSEHOLD CLEANING PRODUCTS POSE A DANGER TO KIDS

National rates of injuries to children from household cleaning products have dropped significantly, but the number of injuries remains high, according to a study in the September 2010 print issue of *Pediatrics*. The study, "Household Cleaning Product-Related Injuries Treated in US Emergency Departments in 1990-2006," published online August 2, examined cases in the National Electronic Injury Surveillance System database of children treated for injuries related to a variety of cleaning products, including drain cleaners, ammonia, dishwasher detergents, swimming pool chemicals, laundry soap, bleach, toilet bowl products, abrasive cleaners, room deodorizers and general-purpose cleaners. An estimated 267,269 children ages 5 years and younger were treated. The number of injuries decreased 46 percent, from 22,141 injuries in 1990 to 11,964 injuries in 2006. Bleach was the No. 1 product associated with injuries. Children aged 1 to 3 years, who are naturally curious and like to put things in their mouths, accounted for 72 percent of injuries. Products were typically ingested, most commonly from a spray bottle. Previous research and recommendations from the American Academy of Pediatrics suggest storing poisonous substances in locked cabinets, out of sight and reach of children, buying products with child-resistant packaging, keeping products in their original containers, and properly disposing of leftover or unused products.

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Acute, Reversible Axonal Energy Failure During Stroke-Like Episodes in MELAS (case report)

Bilirubin Binding Contributes to the Increase in Total Bilirubin Concentration in Newborns With Jaundice

Cardiac Findings in Congenital Muscular Dystrophies (state-of-the-art review article)

CDX2 in Congenital Gut Gastric-Type Heteroplasia and Intestinal-Type Meckel Diverticula (case report)

Deodorant Spray: A Newly Identified Cause of Cold Burn (case report)

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Early Medical and Behavioral Characteristics of NICU Infants Later Classified With ASD

Household Cleaning Product-Related Injuries Treated in US Emergency Departments in 1990–2006

Human Papillomavirus Vaccination Practices: A Survey of US Physicians 18 Months After Licensure

Influence of Peers on Breastfeeding Discontinuation Among New Parents: The Melbourne InFANT Program

International Variations in Harsh Child Discipline Knowledge on Pulse Oximetry Among Pediatric Health

Care Professionals: A Multicenter Survey Reducing Childhood Mortality From Diarrhea and Lower Respiratory Tract Infections in Brazil

Respiratory Arrest From *Ascaris lumbricoides* (case report)

AAP News Releases

AUGUST IS NATIONAL IMMUNIZATION AWARENESS MONTH

Vaccines offer safe and effective protection from infectious diseases. By staying up-to-date on the recommended vaccines, individuals can protect themselves, their families and friends and their communities from serious, life-threatening infections. The need for protection has been underscored by current outbreaks of pertussis, which has killed six infants in California this year, as well as recent outbreaks of Hib meningitis in Minnesota and measles around San Diego. For up-to-date information about childhood immunization, go <http://www.aap.org/immunization/>

To view the AAP's public service campaign about the importance of immunization, go to www.ProtectTomorrow.org

Parent-tested, pediatrician-approved advice in *Heading Home with Your Newborn*

For Release: September 1, 2010

CHICAGO – For first-time parents, heading home from the hospital with a newborn can be both magical and mystifying. Mixed with the joy of welcoming a new son or daughter, they may feel overwhelmed by questions about the day-to-day care of a newborn baby.

To guide new parents through those first challenging weeks, the American Academy of Pediatrics (AAP) offers a fully updated second edition of its award-winning book, *Heading Home with Your Newborn: From Birth to Reality* (American Academy of Pediatrics, September 2010), by Laura A. Jana, MD, FAAP, and Jennifer Shu, MD, FAAP. Written by two pediatricians who are also parents, this practical, yet authoritative guide covers feeding, sleeping, changing, bathing, dressing, traveling, sickness, child care options, and much more.

Heading Home with Your Newborn presents the reality of parenting from a parent's perspective, but with a pediatrician's stamp of approval.

"Laura and I have listened and talked to thousands of parents about the dilemmas that arise with a newborn – and we've lived through those same challenges as parents," Dr. Shu said. "We wanted to address those questions, but more importantly to build the confidence of new

parents right from the beginning.”

The second edition of *Heading Home with Your Newborn* features new chapters on vaccines and choosing a child care provider, plus a robust new section devoted to early learning, with chapters on baby brain basics, baby sign language, fun and games, books and babies, the sounds of music, and the effects of media on the very young. Also included is new or updated information on car seats, safe sleep, cord blood, what to keep in your medicine cabinet, postpartum depression, vitamin D, organic formulas, disposable vs. cloth diapers, newborn hearing screening, and more.

With wit and humor, Drs. Jana and Shu allay the feelings of anxiety, guilt, and inadequacy that inevitably plague first-time parents home alone with a newborn, providing authoritative yet compassionate advice for the sleep-deprived and overwhelmed.

Heading Home With Your Newborn will be available in bookstores nationwide in September. The guide may also be ordered on the official AAP Web site for parents, HealthyChildren.org at www.healthychildren.org/heading-home. For interviews or review copies, please contact the AAP Department of Communications. Cover art is available.

About the Authors

Laura A. Jana, MD, FAAP, is a pediatrician and mother of three in Omaha, NE. Having cofounded The Dr. Spock Company, Dr. Jana has since provided her reality-parenting advice to academic institutions, nonprofits, major corporations, and media outlets nationwide, including CNN, ABC, *The Today Show*, and NPR's *The Parent's Journal*. She currently serves on the advisory board for the Walt Disney Internet Group, *American Baby* magazine, and the BeWell/LLuminari expert network. She is also the owner of Primrose School of Legacy—an educational child care center in Omaha.

Jennifer Shu, MD, FAAP, is a practicing pediatrician and mother in Atlanta, GA. She is medical editor in chief of the AAP parenting Web site, HealthyChildren.org, and serves on the *Parents* magazine advisory board. She has chaired the young physicians sections for both the AAP and the American Medical Association and formerly served as director of the normal newborn nursery at Dartmouth-Hitchcock Medical Center. A frequent guest on national and local television, radio, and Web-based programs, Dr. Shu is the Living Well health expert for CNN.com.

Drs. Jana and Shu are also the co-authors of *Food Fights: Winning the Nutritional Challenges of Parenthood Armed With Insight, Humor, and a Bottle of Ketchup* (American Academy of Pediatrics, 9781581102444).

The FAAP designation following a pediatrician's name stands for Fellow of the American Academy of Pediatrics. Pediatricians with a FAAP designation have obtained board certification in pediatrics and made an ongoing commitment to lifelong learning and advocacy for children.

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